

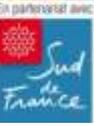


# SITEVI

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## SITEVI 2015 OUTPERFORMS EXPECTATIONS

**SITEVI 2015, the international exhibition of equipment and expertise for vine-wine, olive and fruit & vegetable professionals, closed on Thursday 26 November. During its three day duration, the show hosted more than 1,000 exhibitors from 25 countries and recorded 54,000 visitor entries, up by more than 10% on the previous edition held in 2013.**

### **A success-packed edition**

Already a success even before the doors opened, this 27th edition of SITEVI provided the backdrop for a particularly vibrant business atmosphere. Thanks to the unwavering loyalty of market figures in each of the sectors, these three days for dialogue and meetings were extremely fruitful and offered a fertile ground for enhancing professional connections.

### **A unique crossroads for the 3 sectors**

This highly positive edition allowed the exhibition to once again reassert its status as the leading event for each of the three sectors. The extensive product and service offering in the vine and wine, vegetable & fruit growing and olive markets delivered an effective response to the requirements of visitors, in particular those from the Mediterranean basin who attended the show in great numbers this year.

### **International by nature**

SITEVI 2015 attracted in a single venue industry experts, firms and visitors from all over the world, standing out more than ever before as the reference international trade event. Exhibitors were testimony to this, welcoming on their stands visitors from more than 50 countries (Spain, Italy, Portugal, Germany, Switzerland, Hungary, Morocco, Tunisia, India, China, etc.).

### **The Grape Variety Pavilion, the highlight of the 2015 show**

Jointly organised by the Institut Français de la Vigne et du Vin in partnership with the INRA, Montpellier SupAgro, the Entav-INRA brand and Sélection Vigne partners, the Grape Variety Pavilion met with huge success through the discovery of international, resistant and ancient or forgotten varieties. Visitors were able to appreciate a great many enjoyable and sociable moments.

### **Jobs at the heart of SITEVI**

The European job dating sessions jointly organised by APECITA and Vitijob.com connected up employees with job hopefuls, with 520 applications considered and 127 job interviews conducted on site.

Finally, in his keynote speech, Mr. Stéphane Le Foll, the Minister of Agriculture, Agrifood and Forestry, who officially opened the show for the second edition in a row, once more pledged his support to the stakeholders across the three sectors and reiterated his loyalty to SITEVI.

[www.sitevi.com](http://www.sitevi.com)

**#SITEVI**



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